



Corgi Sweet Cookie

Belgium's corgi community & pet UGC creator — dog-friendly adventures across Europe, real-world meet-ups, and content brands can reuse.

 Ghent, Belgium  @corgi.sweet.cookie

Audience at a glance

26K+

Followers

740K+

Monthly views

356K+

Accounts reached

26.7%

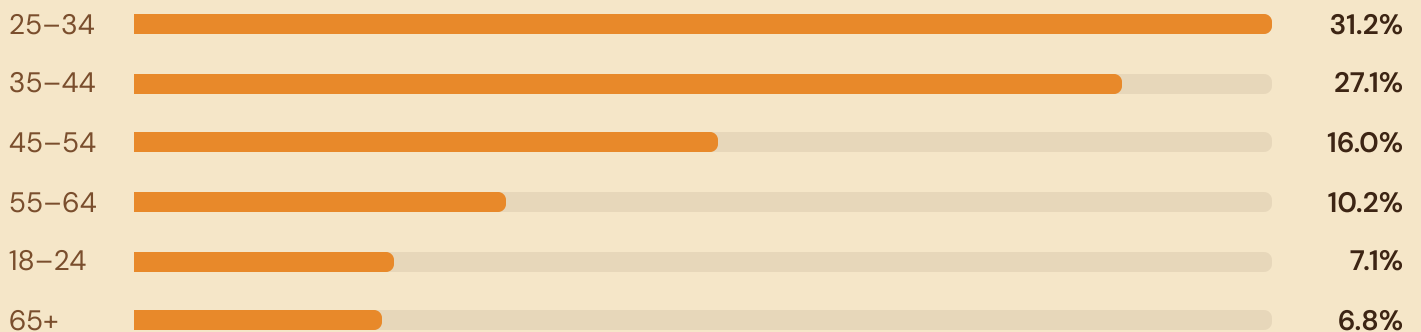
Instagram engagement
(by reach)

80.8% of Instagram views come from **non-followers** — the recommendation algorithm actively puts this content in front of new audiences, so campaigns reach far beyond the follower count.

GENDER



AGE



Why this audience

- **Dog parents with intent** — followers actively looking for trusted product recommendations and dog-friendly places, not passive scrollers.
- **Community, not just content** — the audience meets in real life at our corgi meet-ups, which turns online reach into offline engagement brands can be part of.
- **Reusable content** — high-quality photo and video (UGC) that partners repurpose across their own website, socials and campaigns.

The meet-ups: reach you can shake paws with

We organise Belgium's most popular corgi meet-ups — attendees travel from across Belgium, the Netherlands, France and beyond.

5

Meet-ups organised

125+

Corgis attended

2

Cities

45



Biggest single event

Ways to work together

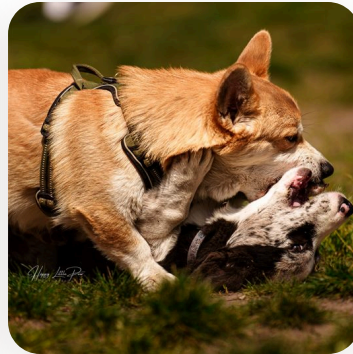
- **Instagram Reels & posts** — authentic product features in Cookie's daily adventures.
- **Story sequences** — unboxings, honest trials, swipe-up traffic.
- **UGC packages** — photo/video produced for your channels, with usage rights.
- **Meet-up sponsorship** — sampling, branding and product placement at events with 25–60 corgis and their humans.
- **Dog-friendly travel & venue features** — hotels, restaurants and destinations across Europe.

Just like every partnership, pricing is tailored — **rates on request**. Tell us about your brand and goals and we'll propose a package that fits.

Brands we've worked with




Content examples



Let's talk

 corgi.sweet.cookie@gmail.com

 [@corgi.sweet.cookie](https://www.instagram.com/corgi.sweet.cookie)

 [corgisweetcookie.com](https://www.corgisweetcookie.com)